SMS
VARANASI

ICON

2020

8th INTERNATIONAL CONFERENCE on

Bhagavad Gita and Ramayan as Perennial Sources of Leadership

15-16 February, 2020
Venue: SMS, Varanasi





About **SMS**

School of Management Sciences, accredited with 'A' Grade by NAAC was established in 1995, as a premier institution of higher learning in Varanasi which is one of the most ancient cities of the world and an acclaimed seat of learning undertaking cultural, spiritual and religious pursuits. The institute was established to provide management and technical education of highest quality to the students and making them not only skillful but also an excellent human being full of ethical and moral attributes. SMS, Varanasi has constantly made sincere efforts towards its objectives and has therefore been able to take a quantum jump by grading among the India's Top 50 Best Business Schools by reputed Business Magazines and Rating Agencies. SMS, Varanasi which is internationally accredited offers PGDM, MBA, MCA and M.Com Programs at the master's level as well as BBA, BCA, B.Com, B.Com (Hons) and BA (Hons) Mass Com. at bachelors level. SMS possesses one of the best and ultra-modern facilities with a special thrust on pedagogical activities to inculcate budding managers with the value system that shapes them into global citizen whose wider contributions are expected towards the progress of business world.

Centre for Spiritualism and **Human Enrichment**



Centre for Spiritualism and Human Enrichment was established by School of Management Sciences in the year 2003 with the noble objective to create a strong platform for all those who are interested in contributing towards enriching human lives and the modern management science through spirituality.

Since its inception in the year 2003 this Centre is making sincere efforts to fulfill the objective for which it has been established. Centre has already organized numerous conferences, seminars, workshops and guest lecture series of national and international level to gather and disseminate ways and methods for inculcating spirituality and human values in management theory and practice. Publications of journal and books have also been a regular feature of the Centre for spreading the relevant knowledge. Its Journal 'Purushartha' published under the aegis of SMS, Varanasi is indexed by Scopus, Elsevier and is included in the approved journal list of University Grants Commission, India. This bi-annual journal publishes articles mainly based around the objective of the centre and authors across the world contributes in the journal. Centre is also initiating to develop free e-content knowledge material based on the objectives of the Centre.

Objective of the **Conference**

यद्यदाचरति श्रेष्ठस्तत्तदेवेतरो जनः।
स यत्प्रमाणं कुरुते लोकसतनुवर्तते॥

- (3.21) Bhagavad Gita

'Whatever action is performed by a great man, his footprints are followed by all common men, and whatever norms and standards he sets by his exemplary acts, all the world pursues those norms and standards'

आपदां अपहर्तारम दातारं सर्व सम्पदाम।
लोकाभिरामम श्रीराममम भूयो भूयो नमामि अहम।।

'Who removes all dangers, who is the giver of all wealth By looking at whom, the world feel pleased, to that Shree Ram, I bow again and again'

Leadership involves facing and overcoming challenges demonstrating integrity, skills, behavior, values and character that inspire and motivate present and future generations. Failure of leaders to provide required leadership has been a common phenomenon in all times. Search for new paradigms of perfect leadership has been a continuous process in theory and practice. Bhagavad Gita and Ramayan are two epic sources that illumines the direction of leadership and has inspired many leaders in the past.

This international conference is being organized to provide a common platform for everybody to discuss, exchange, and present the ideas, thoughts, and research work to develop a better understanding of leadership and coming out with pragmatic solutions for leadership based on these two epic resources.

Themes

- Do's and Don'ts of Leadership in Bhagavad Gita and Ramayan
- Wise Leadership Lessons from Bhagavad Gita and Ramayan
- Scientific Basis of Bhagavad Gita and Ramayan for Leadership
- Philosophical Foundations of Leadership in Bhagavad Gita and Ramayan
- Practical Foundations of Leadership in Bhagavad Gita and Ramayan
- Organizational Skills and Team Management Learnings from Ramayan
- Self-management Principles from Bhagavad Gita and Ramayan
- Life-management through Bhagavad Gita and Ramayan
- Bhagavad Gita and Ramayan for Effective Corporate Leadership
- Governance and Ethics Lessons from Bhagavad Gita and Ramayan
- Strategic Management in Ramayan
- Spirituality and Emotional Quotient for Leadership through Bhagavad Gita and Ramayan
- Sustainable Management Practices in Ramayan
- HR Innovations in Ramayan

Important Date

Abstract/ Full length paper submission : 10th January, 2020

All Correspondence regarding Abstract and Paper submission has to be done through e-mail: icon2020@smsvaranasi.com

For more details, kindly visit our website:
www.icon.smsvaranasi.com

Registration Fee

Category	Upto 31st December, 2019	After 31st December, 2019
Academicians & Industry Delegates	INR 3500/-	INR 4000/-
Students/Research Scholars/SMS Alumni	INR 1500/-	INR 2000/-
Other Indian Nationals	INR 4000/-	INR 4500/-
Foreign National	200 US Dollars	250 US Dollars

The Registration fee will include the participation fee, conference kit, Conference proceedings and conference meals.



Spiritual Tour **of Varanasi (Kashi):**

Varanasi is one of the most ancient cities of the world and is considered as the spiritual and cultural capital of India. For centuries, Varanasi is famous for spiritualism, mysticism, Indian philosophy and Hinduism. The microcosm of Varanasi has fascinated the world for ages and people from across the world come to Varanasi to understand the spiritual tradition of Varanasi. Spiritual Tour of Varanasi has been organized for the participants of this conference where they will be exposed to the spiritual and cultural heritage of Varanasi. The tour will include the visit to places like Sarnath where Lord Budhha gave his first sermon, Famous Hindu Temples, Ghats of River Ganges, and many other places of spiritual learning. Participants who would be interested in the spiritual tour would have to pay the extra fee as mentioned below:

Indian Nationals : INR 1500/-
Foreign Nationals : 50 US Dollars

Mode of **Payment**

Payment of Registration fee shall be paid either through DD in favour of "Convenor, School of Management Sciences" payable at Varanasi (India) or through electronic transfer in the account the details of which are given below:

Name of the Account : Convenor
School of Management Sciences
Account Number : 408002010007420
Bank Name : Union Bank of India
Address : Chetganj Branch, Hathua Market,
VARANASI, Uttar Pradesh
RTGS/NEFT Code : UBIN0540803
MICR Code : 221026006
Branch Code : 540803
SWIFT Code : UBININBBVRN



Guidelines **for papers**

- The abstract of not more than 500 words should be sent by 10th January,2019. The theme under which the abstract should be considered is desirable.
- After the acceptance of the abstract, contributors are required to send the full paper. The text should be double space in 12 point Times New Roman font with 1.5 inches margin all round.
- It is desirable that full paper should not exceed 5000 words excluding abstract, keywords and references
- The cover page should contain the title of the paper; theme of the conference under which paper has been sent; author's name, designation, email and contact numbers; abstract and keywords.
- Author's name should not appear anywhere in the paper except the cover page. It facilitates the blind review process.
- References in the APA format should be cited at the end of the paper. This list should mention only those sources cited in the text of the paper.
- All the tables and figures must be serially numbered.
- Author(s) would have to certify that the material is unpublished, as well as original. It is the responsibility of author(s) to obtain permission to reprint previously published matter with copyright restrictions.
- Correspondence and proofs for correction will be sent to first named author.
- Selected papers will be published in Journal 'Purushartha' (ISSN:0975-024X) that is presently indexed in Scopus, Elsevier and included in the approved list of journals of University Grants Commission, India.
- Paper should be sent only through e-mail at icon2020@smsvaranasi.com

Advisory **Committee**

Prof. A D N Bajpai
Former Vice Chancellor
Himachal Pradesh University
Shimla, India

Padma Shree
Prof. Geshe N. Samten
Vice Chancellor
Central University for
Tibetan Studies, Sarnath
Varanasi, India

Prof. T N Singh
Vice Chancellor
Mahatama Gandhi Kashi
Vidyapeeth
Varanasi

Prof. S K Singh
Vice Chancellor
Lalit Narayan Mithila University
Darbhanga, Bihar

Swami Chidanand Saraswatiji
President
Parmarth Niketan Ashram, Rishikesh

Shuddhaanandaa Brahmachari
Founder
Course in Mindfulness Inc,
USA

Prof. Sanjoy Mukherjee
Rajiv Gandhi IIM
Shillong, India

Prof. P K Mukopadhyaya
Ex-Head, Deptt. of Philosophy
Jadavpur University,
Kolkata

Prof. K D Tripathi
Professor Emeritus
Banaras Hindu University &
Regional Coordinator-IGNCA,
Govt. of India

Prof. Pradeep Singh
South East Missouri University
St. Louis, USA

Dr. C M Dwivedi
Group Chief Human Resource Officer
ESDS Software Solutions Pvt. Ltd
Nashik, Maharashtra

Organizing **Team**

Conference Director

Prof. P N Jha
Director
School of Management Sciences
Varanasi

Conference Convenor

Prof. Sandeep Singh
Chairperson
Centre for Spiritualism and
Human Enrichment
School of Management Sciences,
Varanasi

Conference Coordinators

Mr. K K Bajpai
Associate Professor
SMS, Varanasi

Dr. Amit Kishore Sinha
Associate Professor
SMS, Varanasi

Joint Secretaries

Mr. Ram Gopal Gupta
Associate Professor
School of Management Sciences
Varanasi

Mr. Rohit Mehta
Assistant Professor
School of Management Sciences
Varanasi

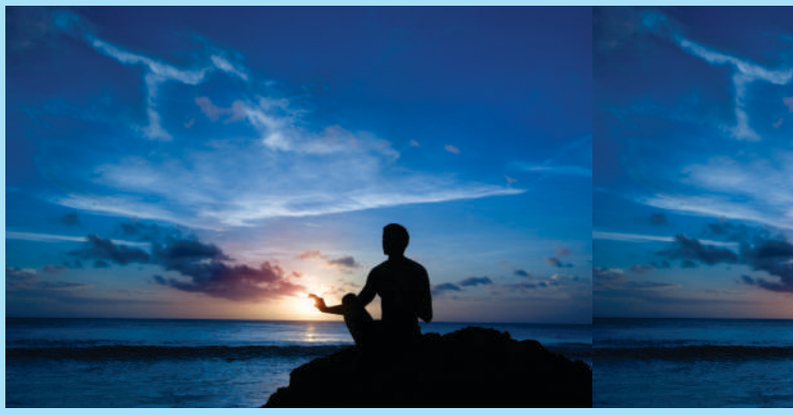
Mr. Sunit Kumar Mishra
Assistant Professor
School of Management Sciences
Varanasi

Mr. Chandra Shekhar Singh
Assistant Professor
School of Management Sciences
Varanasi

Mr. Saurabh Kumar Srivastava
Assistant Professor
School of Management Sciences
Varanasi

Mr. Aviral Mishra
Assistant Professor
School of Management Sciences,
Varanasi

Dr. Sofia Khan
Assistant Professor
School of Management Sciences
Varanasi



Conference Secretariat

School of Management Sciences
Khushipur, Mohan Sarai-Mughal Sarai By-pass, P.O.Bachchaon
Varanasi-221011, Uttar Pradesh, India

Phone: 07052055555, 08953761666 (EPABX)
Website: www.icon.smsvaranasi.com
E-mail: icon2020@smsvaranasi.com

Estd. 1995

SMS VARANASI

SCHOOL OF MANAGEMENT SCIENCES
Varanasi
CITY OFFICE :
6th Floor, Vinayak Plaza,
Maldahiya Crossing, Varanasi – 221001,
Uttar Pradesh (India)
Phone: 8576024444
CAMPUS :
Khushipur,
P.O-Bachhaon, Varanasi-221011,
Uttar Pradesh (India)
Phone: 07052055555, 08953761666(EPABX)
Visit us : www.smsvaranasi.com

www.facebook.com/smsvns?ref=hl

I'M 9312431409